

Keswick Creamery Cheese CSA

COMMUNITY SHARED AGRICULTURE (CSA) is an alternative local food funding/marketing model. CSAs create a direct link between consumers and one or more farmers to address two main problems:

1. Diminishing the risk farmers bear in the food production and distribution process
2. Raising consumers' awareness of their food supply

Members pay a lump sum in advance for a designated share of the season's harvest, helping defray farmers' upfront costs of production and distribution. In return, the member receives a weekly basket filled with foodstuffs harvestable at that time.

COMMUNITY SHARED AGRICULTURE (CSA) is an approach to growing and purchasing food products in which the farmer and consumer work cooperatively. The farmer wins a guaranteed market; the consumer gains high quality, fresh food, as it becomes available. In addition the consumer "votes" with their food dollars to support local farmers.

Why a Keswick CSA now?

My parents are divorcing and my father insists on "cashing out" his half of the farm, quickly. Mark and I would like to buy his share of the farm to continue farming and making cheese here.

Of course the biggest challenge in an economy like this is raising the capital, especially in such a short time frame. So we are funding our buyout using the principles of **COMMUNITY SHARED AGRICULTURE**.

We need to raise \$300,000 by September 1, 2010. So we are selling CSA shares to Keswick Creamery. Help support our goal and dream of continuing to farm here and get great cheese for you, your friends and family.

How does it work?

Like other CSA plans, a subscription entails a prepayment in return for future delivery of product. Join by choosing from one of our three Subscription Plans.

You will receive your cheese over the next 5 years, starting in September, 2010.

There are two convenient options to receive your cheese:

VOUCHERS: receive cheese vouchers to exchange for cheese at markets, or at our farm store over a five year period
or

CHEESE BOXES: receive cheese boxes shipped to you (or someone you designate) twice a year for five years

In addition by joining our CSA community you will be invited to fun community activities. We will have yearly farm tours and demos with a picnic and music. We will have walking trails and a campsite on the farm that our CSA community can use.

Here are the three Subscription Plans:

	King's Share	Queen's Share	Duke's Share
	Cost: \$1000	Cost: \$500	Cost: \$200
Vouchers	\$1500 worth of vouchers that can be used \$300/year for 5 years	\$750 worth of vouchers that can be used \$150/year for 5 years	\$250 worth of vouchers that can be used \$50/year for 5 years
<i>or</i> Cheese Boxes	Two \$150 boxes delivered each year for 5 years (includes shipping)	Two \$75 boxes delivered each year for 5 years (includes shipping)	One \$50 box delivered each year for 5 years. (includes shipping)

Ready to subscribe? Here are the steps

- Choose a plan that fits your appetite
- Choose how you'd like to get your cheese, through vouchers or boxes
- Select one of the following two methods of subscribing.
- Choose your payment method (check or credit card via paypal).
- If you choose the credit card option you will receive a paypal invoice thru email that will tell you how to pay at paypal.
- Mail the form with your check(s) made payable to Keswick Creamery to:.

Keswick Creamery
114 Leshar Road
Newburg, PA 17240

THANK YOU!

Keswick Creamery Cheese CSA Subscription

Which plan would you like: (please circle one)

King's Share

Queen's Share

Duke's Share

How would you like to receive your cheese:

Vouchers

Boxes

What is your preferred method of payment

Check

Credit Card via PayPal

Is this a gift subscription?

Yes

No

Subscriber's Information:

Items marked with a * are **required**

*Name: _____

*Address: _____

*City: _____

*State/Province: _____

*Zip/Postal Code: _____

*Home Phone: _____

Cell Phone: _____

*E-Mail: _____